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Headteacher: Mr M Warren

June 2018

Dear Parents/Guardians

It is nearly that time of year again when we will be putting on the annual school production! As you might already be aware, this year's school production is '*Made in Dagenham*', which is a musical with music by **David Arnold**, lyrics by Richard Thomas, and a book by Richard Bean. Based on the 2010 film of the same name, the show is based on the real events of the Ford sewing machinists' strike of 1968. Tickets will be available for purchase as of Friday 15th June.

As you can imagine, a school production costs many hundreds of pounds to produce from paying for the licensing agreement to perform the chosen play, to the hiring and purchase of lighting, sound, staging and props. We do not make a profit by putting on such productions but instead our aim is to 'break even'.

In order that we do not have to compromise on the quality of our production and can give both the participants and audience members the best experience possible, **we are asking for sponsorship from parents, guardians or family members of pupils who may own or manage a business.** In return we will be offering business advertising space in our Made in Dagenham Show Programme, which will be available for every audience member on the three nights of the show – Wednesday 4th, Thursday 5th and Friday 6th July 2018. We are asking for a contribution of £25 for a full A5 page advertisement and £15 for a half page advertisement. It is estimated that at least 100 audience members will view the show each evening. Furthermore, a copy of the programme will be left on display in the main school reception until July 2019.

If you would like any more information and/or to sponsor us by purchasing some advertising space, please can you contact MrsSFehmi@presdales.herts.sch.uk by Friday 22nd June 2018.

We look forward to hearing from you,

Yours sincerely

Mrs S Fehmi
Teacher of Drama

